

In an uncertain future, where money may lose its value, where the world's reserve currency crashes which sends a chain reaction around the world and creates a massive world depression, many will rush to seek an investment that is secure. It may be property, silver, even digital bitcoin, but if all else fails, gold is a secure investment. It is unlikely that we will ever witness an Armageddon and a total destruction of our digital technology and communications, but if it did happen, and we went back to the dark ages, then gold would be the currency of choice.

One of the most popular gold investments is a 1 Troy oz Britannia 24 carat (999.9 fine gold) coin which as of 22nd February can be purchased for £1,318.63. It can be purchased from [The Royal Mint](#) in the UK. It is exempt from vat and capital gains tax. Please note: other gold supplier prices may differ.

Some Gold Retailers

- [The Royal Mint](#) [Gold.Co.Uk](#) [Bullion by Post](#) [The Pure Gold Company](#)

History of the Britannia Coin

As the Roman Empire expanded, conquered provinces were personified with female figures; a means to establish order and create a sense of unity. Extending its influence northwards, the Roman army eventually crossed the channel to reach British shores. Britannia first appeared on the coins of the Emperor Hadrian over 2,000 years ago.



Restored to British coinage in 1672 during the reign of Charles II, she's appeared on the coins of every subsequent monarch. Reassuring and resolute she's a rallying point come crisis or celebration, an embodiment of our national pride. Instantly recognisable all over the world, Britannia resonates with international investors, a trusted symbol of the quality of British minting.

The value of gold tends to rise when the UK economy flatlines and drops when the UK economy is doing well. The steepest rises in the value of gold is when the currency of a country is threatened.

Gold - 30 Year Investment History

The value of gold has risen and fallen and the following figures are taken from [Gold.co.uk](#)



Gold Britannia – The Secure Gold Investment

The main consideration when purchasing gold is that you actually purchase physical gold and have it transported to your home or place where it is to be secured. The stark reality is that many gold bullion and gold coin suppliers, offer a certificate of ownership with your gold purchase stored in their premises. Of course, in many cases it is a giant 'Ponzi Scheme' because they don't actually hold enough gold to cover all the certificate investments. As long as **everyone** does not demand their gold to be sent to them, well, the 'Ponzi Scheme' keeps on working – always ask for your gold investment to be physically sent to you with secure insurance cover on the signed delivery.

Gold Britannia – The Gold Investment & Potential Loss

On the assumption that you have physical gold delivered to you securely – if you decide to sell it that day, please consider the loss that you will encounter -

As an example from [Bullion by Post](#) – (Purchased and Sold on Same Day) - 22nd February 2020

Purchasing 10 x 1 Troy oz Britannia 24 carat (999.9 fine gold) coins = £13,200.00 vat exempt

Selling 10 x 1 Troy oz Britannia 24 carat (999.9 fine gold) coins = £12,174.30 vat exempt

Loss - £1,025.70 vat exempt

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